

Top Fundraising Ideas

1. **Competition!** Competition is always a great motivator, especially if incentives are offered. Combine a competition with any of the following fundraising ideas and watch your contributions double, and even triple!
2. **Matching Funds:** Companies have done an outstanding job of aligning their fundraising efforts with their matching gift programs. If a company's minimum matched gift is a \$25 personal contribution, you can create a drawing and make the minimum level of participation in the drawing \$25.
3. **Jeans for JA:** Consider offering a Casual Day, Jeans Day, and Team Spirit for a daily contribution to Junior Achievement. Create stickers that can be purchased on designated days by employees who want the opportunity to dress down or wear jeans.
5. **Penny Wars:** Every penny counts. Place "penny" jars throughout the company with interdepartmental challenges. Pennies are all positive, silver coins and dollars are all negative. Your department should place as many pennies in your jar as possible and as many silver coins and dollars in your competitors jars as possible. Examples of this type of competition might include Pie-In-the-Face or a catered party. The department with the most money (minus negative valued dollars and silver coins) at the end of the given time wins!
6. **Vendor Campaign:** Consider asking your vendors and long time customers to support your Bowling Classic fund raising efforts. They will often give you larger contributions to help you reach your goals and are glad to be part of your community involvement efforts.
7. **Bake Sales:** Homemade sweets and breakfast treats are a great way to raise additional dollars towards your Bowling Classic efforts with Junior Achievement.
8. **Chili Cook-off:** Consider having a Chili Contest with categories like: Grand Prize Winner for "Best Overall" Chili, "Most Atomic" Chili and "Most Unusual" Chili. Recruit some 'celebrity' judges and have each person come up with a name for their creation.
9. **BBQs with a Rib Eating Contest:** Do you have some weekend grill-masters that would be willing to bring their talents to work? Put together a BBQ or cookout for lunch one Friday. Local wholesale clubs can donate the food and all the proceeds will be additional revenue towards your Bowling Classic efforts. Also try: Pie Eating or Cake Decorating contest.

Top Fundraising Ideas (continued)

10. **Raffles:** With each entry, your name is put into a hat for a drawing, which equals half of the funds collected. Other raffle ideas –a Day off, themed basket with goodies, “Star for a Day” (winner receives special privileges).

11. **Candy Sales:** Who doesn’t like chocolate? Sell candy bars at retail windows for additional dollars towards Bowling Classic! A company in Orlando adds almost \$10,000 to their Bowling Classic total through candy sales alone!

13. **Pizza Lunches:** Order pizza in and sell it by the slice with all of the additional funds going to Bowling Classic. Also try: Doughnuts/Bagels for Breakfast or Movie and Popcorn for Lunch

14. **Texas Hold ‘em Tournament:** Jump on the poker bandwagon and host your own tournament with entry fees benefiting JA.

17. **Day of Raffles:** Hold a Raffle Prize Drawing at the Center (50/50, Highest Score, etc.)

For more information about these ideas, to get other examples of fundraising ideas, or to get help in creating a catered fundraising plan, please contact **Jennifer Allison** at **205-290-9365** (office) or **jennifer.allison@ja.org**.



Pictures curtsey of Coastal HR’s 2025 bowling fundraiser